

Seoul Collection

COLONS Seoul Collection

Light

Shape

Feature

Moment

Image

Memory

Flow

Space

Time

Impression

Experience

All these things are in our time

COLONS

See the moment

COLONS was inspired by the moment that time and space created.

COLONS with the most beautiful moments, will always be with you.

COLONS

Chief Brand Officer

A stylized, handwritten signature in white ink, likely belonging to Anthony Zou, positioned below the text 'Chief Brand Officer'.



COLONS BI

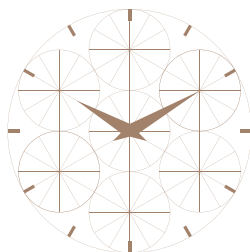
Contemporary eyewear brand COLONS

The brand name is a colon (:) that divides the time and minutes of a digital clock. The symbol is designed with the motif of the hour and minute hands of the analog watch. The other fonts and patterns used by COLONS are visualized using twelve angles of the clock index.

Word mark



Symbol



Color



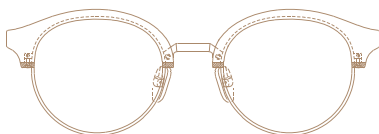


COLONS BI

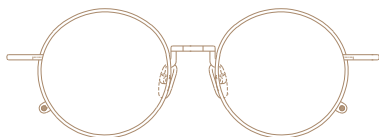
Name

The name of all COLONS' products have connection with inspired time.

09:15

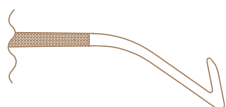
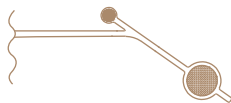


08:20



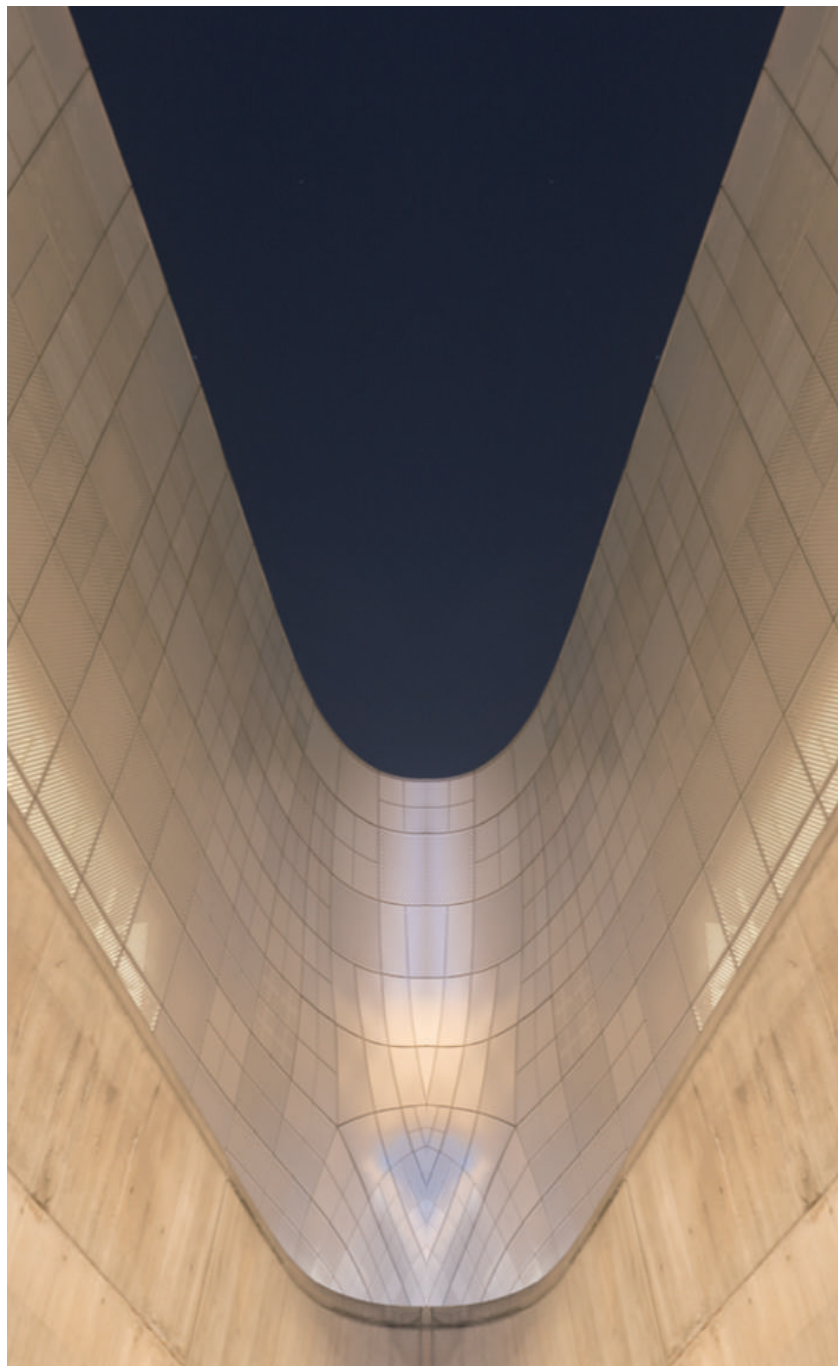
Shape

All COLONS products are designed in conjunction with inspired spaces.





YHD
art & management projects









Production	
Origin	Handcrafted in Japan
Material	North American Black Walnut
	Indonesian Ebony
	Pure Titanium

COLONS



Brand Film

Directing
COLONS



Film
Hyunwook Park

Model
Booyoung Kim



Photo
Hyeonseong Noh

Composition
Minji Kim





Design Awards

- List**
- 2018, IDEA (International Design Excellence Awards), USA
 - 2018, DFAA (Design for Asia Awards), HK
 - 2018, A' Design Award, Italy
 - 2017, KDEA (Korea Design Exhibition Award), KR
 - 2017, Pin Up Design Concept Awards, KR

Logo



Contact

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Location

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